

PERCEPTION OF FAIR PRICE SHOP'S DEALERS TOWARDS PUBLIC DISTRIBUTION SYSTEM

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ABSTRACT

The PDS (Public distribution System) network in India is executed by the accomplishment of certain steps which include procurement, storage, movement, distribution and sale of food grains. It works with the prime intent to procure food grains from the farmers at remunerative price, thereafter distributing them to the consumers at affordable price through a network of FPS (Fair Price Shops) or ration shops. The FPSs play an important role in the retail distribution of essential commodities under PDS and the success of distribution system to a greater extent depends on the working of FPSs. This paper deals with the perceptions and problems faced by Fair Price Shops dealers with the functioning of FPSs in three districts of Punjab. The present study was undertaken in Mohali, Sangrur and Mansa districts of Punjab. For collecting data, the dealers of 90 FPSs (26 rural areas dealers and 64 urban areas dealers) were selected from these three districts by using random sampling.

KEYWORDS: Public Distribution System, Fair Price Shops, Punjab